

Daytrippers Children's Charity



www.daytrippers.org

Fall/Winter 2008-2009

Message From Our Executive Director

I am thrilled to report that 2007-2008 was Daytrippers' most successful year yet! **We raised a record \$124,000** and limited overhead and fundraising costs to just 2.2 per cent of expenditures. Most importantly, we funded educational school trips for **almost 9,000 underprivileged children!**

We are also very excited about our new, more efficient trips approval process. If you are considering applying for funding or have done so in the past, please check the "Get Support" page on our website for all the details.

We're pleased to welcome new volunteers to our organization and recognize existing members who've taken on leadership roles.

Heidi Bigl takes on a new role as Chair, Trips Committee, and Cathy Little and Kennedy Baker become Co-Chairs, Marketing Committee. We are also thrilled to have Craig Bannon and Don Grant join us from Nova Scotia, supporting our efforts to expand on the East Coast.

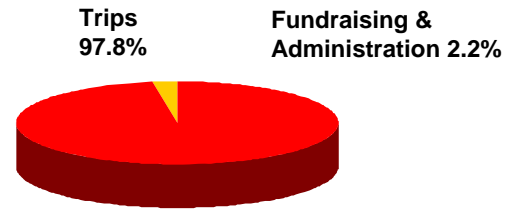
In the year ahead, we will continue to promote our cause in the face of economic uncertainty. We understand the pressure on the community will be greater in the months to come, which means the need for support is more important than ever.

Though these are challenging times, our supporters are unmatched in their generosity. We look forward to 2009 with enthusiasm and confidence for continued success.

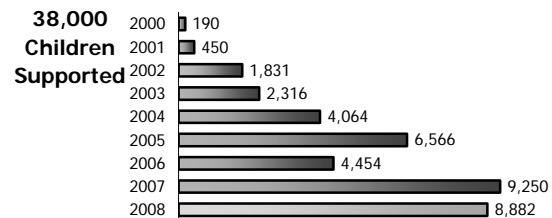
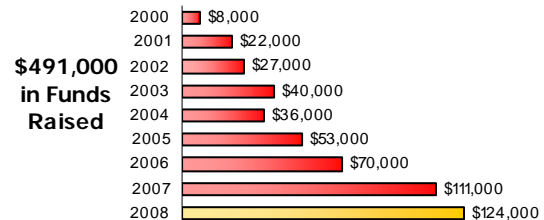
Thank you for your time and caring,

Michael Comisarow
Executive Director

Expenditure Breakdown 2007-08



How Far Have We Come?



First-ever Daytrippers Teacher Survey Results Are In!

In spring 2008, we distributed the first ever Daytrippers Teacher Survey. The survey was well received; 120 educators completed it.

The results were most encouraging. They confirmed what we at Daytrippers already believe -- that the unique experience of taking a class trip has a lasting, positive impact on the lives of children.

(Survey results on next page)

A sample of the teacher survey results:

89 per cent of teachers surveyed said their DCC-funded class trip had a *high impact on exposing students to new activities and interests.*

4 out of 5 teachers surveyed said their DCC-funded class trip had a *high impact on encouraging students' enjoyment, inspiration and creativity.*

3 out of 4 teachers said their DCC-funded class trip had a *high impact on improving students' knowledge and understanding of a topic.*

89 per cent of teachers surveyed believe their DCC-funded trip will continue to *have a positive impact on their students for one year or longer.*

These results confirm that trips not only provide students with new experiences outside the classroom, they also enhance their understanding of curriculum and continue to inspire them far beyond the bus ride home.

New and Improved Trip Application and Selection Process

In the 2007-2008 school year, Daytrippers experienced a dramatic increase in trip proposals – above and beyond the record amount of funds we raised.

In order to have a meaningful impact on as many students in need as possible, we have refined and adjusted our trip application and selection process. We are very excited about these changes and how they will make our entire funding process more efficient.

This new approach will improve transparency, enable the trips committee to more efficiently respond to trip applications and help us serve a greater number of students.

Details about trip selection criteria and the application process are available at www.daytrippers.org. Please visit our **Get Support** page to learn more.

Teacher Testimonial: Your Support At Work

"Daytrippers and its many volunteers allow teachers to consolidate students' learning by providing them with all of these enriching and engaging experiences. They allow us to narrow the gap between those students who are at an advantage with those that are at a disadvantage. Most of all, Daytrippers allows both students and teachers the time to spend with one another having fun, smiling and laughing. For that, I am especially grateful!"

- **Grade 4 Teacher, Toronto Area**

Corporate Donor Recognition

Daytrippers is pleased to recognize our corporate partners for their generous support.

Building Partners (\$10,000+)

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TD Securities
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RBC
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Munich Reinsurance
Ceridian
Apex Public Relations
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OUR MISSION

Daytrippers is dedicated to enhancing children's education by funding class trips for schools in low-income areas to educational and cultural institutions. Daytrippers is a registered charitable organization. All donations are tax deductible.

CONTACT US

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